



Mapping For The Digital Age

CARTOGRAPHY
GIS
SURVEY
APPLICATION DEVELOPMENT



TTK HEALTHCARE LTD.
Publications Division

The Group...

The TTK Group is one of South Asia's leading conglomerates. An organization that started out as an indenting agency and grew to what it is today with path-breaking marketing ideas.

Today, the TTK brand stands for quality consumer products at affordable prices - a reputation built across eight decades. Those core values that created TTK into a force to be reckoned with continue to define the framework of the TTK Group even today.

The Company...

TTK MAPS - is now a division of TTK Healthcare Ltd. It was founded in 1965, in collaboration with Bertelsmann of Guthersloh, Germany - one of Europe's leading Cartographers. The Company had also collaborated with world-renowned cartographers such as George Philips of the U.K., Esselte of Sweden and Teikoku Shoin of Japan in the past.

TTK Maps is the largest producer of maps and map-based publications in the private sector and is the most popular brand in India today, amongst students, travelers, researchers and a wide variety of end-users.

TTK Maps' GIS Division now has the expertise to provide complete mapping solutions- with Cartography, Remote Sensing (RS), Global Positioning Systems (GPS), Surveying, LIDAR, Photogrammetry and other Geography related activities.

Our Philosophy...

Since our beginning in 1965, we have dedicated ourselves to developing high quality map products for students, tourists and organizations. What sets us apart from the competition is our team of technicians who understand what exactly the client's needs are and translate the same into the right mapping solution. And more importantly, our team of technicians are backed by decades of experience in map development.

Committed to...

- ❖ Provide high quality service, assuring the standards confirming all QA criteria into the workflow.
- ❖ Ensure complete satisfaction to our clients and adding value to client's projects.
- ❖ Provide adequate & appropriate field expertise to the requirement.
- ❖ Be accountable, and to maintain client's confidentiality.
- ❖ Deliver timely service by closely associating with the clients projects.

Our Strengths...

As the pioneer and leader in Cartography in India, TTK Maps is

- ❖ The largest producer of map-based publications in India.
 - ❖ A specialist in providing geospatial data and application software solutions to clients across the Nation
 - ❖ Manned by a large, well-qualified, highly competent team of professionals with degrees in Geo-informatics, Remote Sensing, GIS, Cartography and Engineering
- ❖ Involved in continuous process improvements to ensure project commitment and schedules which exceed quality standards
- ❖ An expert in handling high precision GPS / Total station instruments
- ❖ Offering the best solutions at competitive prices

Cartography...

TTK Maps has evolved over time to encompass a wide gamut of Map-Products and Services, catering to various specific segments of users. Attention to detail and maintaining the highest standards of quality has been the driving force behind the success of the brand. TTK Maps' are authorized by Survey of India, and MOD.

Besides publishing Maps, Atlases and other Map-based publications, the Cartography division is also involved in:

- ❖ Designing and Cartographing maps for a variety of users like Research, Government and Private organizations.
- ❖ Designing and producing brochures and folders for various Tourism Departments.
- ❖ Editorial Services and Compilation of Statistical Information.



GIS...

TTK Maps is today a full service GIS and RS firm. With main focus on a few industry verticals such as IT, Services, Power, Telecom, Municipality etc., the company has positioned itself as an end-to-end services offering data management and complex data conversion application consulting and development services.

Some of the services are:

- ❖ GIS System Integration
- ❖ GIS Data Development & Management
- ❖ Network Management
- ❖ Resource Management
- ❖ Image processing



Survey...

We believe that without land survey and GPS survey, GIS project objectives cannot be fulfilled.

And so we undertake all kinds of survey activities based on project requirement, according to client specification and accuracy. Other than GIS survey, we also undertake direct surveys such as road and route survey

Some of the services are:

- ❖ Collection of Point of Interest (POIs)
- ❖ Ground Control Point (GCP)
- ❖ Land Contouring
- ❖ Route survey
- ❖ Building / Parcel survey
- ❖ Road survey, etc.,



Application Development...

The highest quality and current data only adds value to your business when it drives applications that deliver real-world business benefits. We can fulfill your application needs through:

- ❖ Offshore development process and support office
- ❖ Custom programming
- ❖ Web integrated solutions
- ❖ Design development
- ❖ Implementing turnkey Geo-Services / IT solutions
- ❖ Data Warehousing



Map Store...

Various digital thematic maps and datasets of India are available to endusers readily from our vast archives.

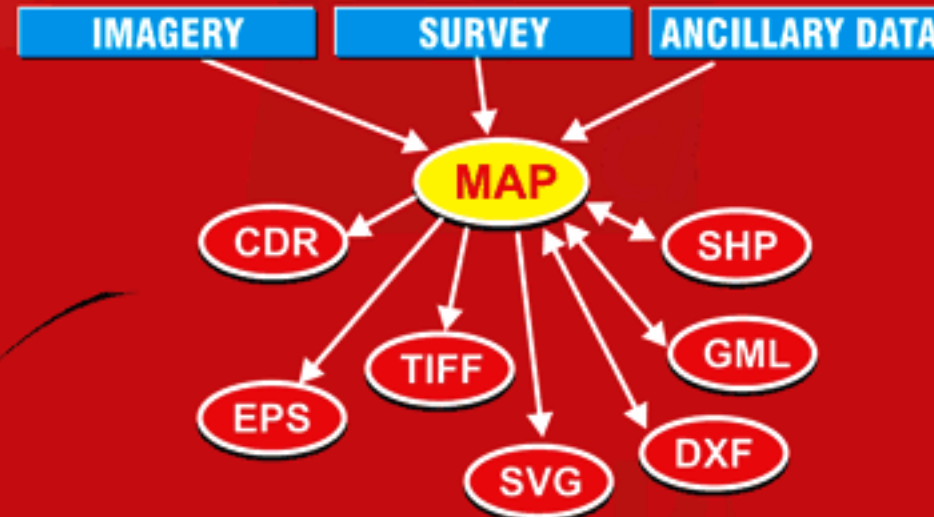
Why **ttk** Maps?

Backed by decades of experience in cartography and mapping solutions, TTK Maps GIS division has the expertise to provide complete mapping solutions in the areas of Cartography, GIS, Remote Sensing and GPS & Survey.

TTK Maps offers integrated end to end mapping solutions to clients with simplified process and quicker project execution with high quality - to improve the bottom line.



Process



Our Clientele...

TTK Maps has serviced a wide range of clients ranging from small and mid-sized businesses to big corporate and MNCs. Among the growing list of prestigious clientele are

- ❖ Airport Authority of India
- ❖ Bharat Petroleum Corporation Limited.
- ❖ Geological Survey of India.
- ❖ Indian Space Research Organization (ISRO).
- ❖ MS Swaminathan Research Foundation (MSSRF).
- ❖ National Bureau of Soil Survey & Land Use Planning.
- ❖ National Remote Sensing Agency (NRSA).
- ❖ National Informatics Centre
- ❖ Tourism Development Corporation of India.
- ❖ Ministry of Defence



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Very shortly we are relocating
to our new facility
(under construction..)
at **Mahindra World City**
Near Chennai